MINUTES OF THE IOWA COUNTY LIBRARY PLANNING COMMITTEE May 2, 1994

Purpose of the Committee:

The purpose of the committee is to study local library service, the options, the needs and the funding.

The 1993-94 Iowa County Library Planning Committee met at the Cobb Public Library, Cobb, WI on Monday, May 2, 1994 at 6:30 P.M.

Chairperson, Joan Mish, called the meeting to order at 6:30 P.M. Victoria Kolb, Secretary, called the roll. Committee members present were: Joan Mish, Peter Press, LaVerne Draves, Victoria Kolb, Earlene O'Keefe, Mary Lou Fry, Valerie Foley, Inez Learn.

Joan Mish announced that the meeting had been duly posted and was certified as an open meeting. Peter Press made a motion to approve the agenda and Mary Lou Fry seconded the motion. Motion carried. Mary Lou Fry made a motion to approve the minutes and Peter Press seconded the motion. Motion carried.

Joan Mish introduced Inez Learn, Iowa County Library Planning Committee's new At Large Representative.

Joan Mish has compiled an updated list of all Iowa County Library Planning Committee members including the name, address, telephone #, term and area of each member. Copies were distributed and a copy is attached herewith.

Peter Press distributed copies of a tax survey study he has been working on including plans for determining the library cost based on assessed value. His report was tabled for further study and discussion at future meetings.

Item 5 - BOOK MARK PROJECT. Cost - \$126.00 for 10,000 bookmarks (4 on a page, 2500 pages, 5 reams of paper). Further discussion tabled.

Item 6 - BOOKMOBILE DISCUSSION. Discussion which was continued from the Committee's last meeting indicated that the need for a second stop at Highland has not been demonstrated and that the future library service of Iowa County lies in the hands of this Committee. Peter Press suggested that we take a caucus to get an opinion of those present and then take a vote at the next meeting when all members are present. Caucus results were unanimous that Clyde remain on the Bookmobile stop. The following suggestions were made regarding the Clyde situation: (1) A study be done on Clyde (2) A questionnaire be sent to the

people of Clyde (3) Free coffee be given on Clyde Bookmobile day (4) Promotion of the Bookmobile be made in Clyde - perhaps at upcoming summer community activities. was pointed out that people in Clyde may not only be picking up books for themselves but also for others. Joan Mish will call Oral Gilbertson for suggestions of ways to promote the use of the library in Clyde.

As a brief review it was pointed out that the SWLS serves the 5 counties of Grant, Lafayette, Richland, Iowa and Crawford and offers 4 major services. These are: Bookmobile (2) Collection development - buying new books and keeping them there (3) Ordering and processing books (4) Interlibrary loans.

Item 7 - PRELIMINARY DISCUSSION OF FAIR PROJECT. It was generally felt that the fair project was mildly successful last year. The \$25.00 booth fee for a community service organization such as a library was questioned. It was also felt that there was too much competition from noise, rides, baseball card booth, etc. The following suggestions were (1) Drawing for a book if a survey promoting the Bookmobile is filled out (2) Clown with balloons (3) Handing out bookmarks (4) Have Bookmobile there (5) Get some personality such as a sports figure to autograph bookmarks (6) Contest - guessing how many books there are in the Bookmobile (7) Make balloon figures (8) A display for teenagers (basketball players etc.).

Item 8 - ELECTIONS: CHAIRPERSON AND SECRETARY. Postponed until next meeting.

Item 9 - NEXT MEETING.

The next regular meeting of the Iowa County Library Planning Committee will be held on Tuesday, June 14, 1994 at 6:30 P.M. at the Barneveld Public Library, Barneveld, WI, at 6:30 P.M.

A motion for adjournment was made by Inez Learn and seconded by Mary Lou Fry. The motion carried unanimously. The meeting adjourned at 8:10 P.M.

Respectfully submitted,

Victoria L. Koll

Victoria L. Kolb

Secretary